



# Station Order Revised Add to Schedule Heinrich for Senate 2012

**Market:** Albuquerque

**Flight Dates:** Tuesday, August 28, 2012 to Sunday, September 02, 2012

Estimate ID

11714

**Contact:** Jim Giudicessi

**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

**KRQE-S2**

201607

*Jug*  
*8/24/12*

Program Name	DP	Days	Gross Rate	Tue Aug 28	Wed Aug 29	Thu Aug 30	Fri Aug 31	Sat Sep 01	Sun Sep 02	Total
5 KRQE 5a News	EM	M-F	\$50.00	1	1	1	1			4
5:00 AM 6:00 AM		30	\$200.00							
3 CBS This Morning	EM	M-F	\$150.00			1	1			3
7:00 AM 9:00 AM		30	\$450.00							
4 The Doctors	DT	M-F	\$125.00	1						1
9:00 AM 10:00 AM		30	\$125.00							
3 Price is Right	DT	M-F	\$300.00			1				1
11:00 AM 12:00 PM		30	\$300.00							
3 KRQE Noon News	DT	M-F	\$275.00	1						1
12:00 PM 12:30 PM		30	\$275.00							
3 Bold & Beautiful	DT	M-F	\$175.00	1						1
12:30 PM 1:00 PM		30	\$175.00							
3 Young & Restless	DT	M-F	\$175.00				1			1
1:00 PM 2:00 PM		30	\$175.00							
2 Dr. Phil	EF	M-F	\$300.00		1	1				2
3:00 PM 4:00 PM		30	\$600.00							
2 KRQE 4p News	EN	M-F	\$550.00		1	1	1			3
4:00 PM 4:30 PM		30	\$1,650.00							
2 KRQE 4:30p News	EN	M-F	\$550.00	1	1		1			3
4:30 PM 5:00 PM		30	\$1,650.00							
2 Wheel of Fortune	PA	M-F	\$1,700.00	1			1			2
6:30 PM 7:00 PM		30	\$3,400.00							
3 Criminal Minds	PT	W	\$1,800.00		1					1
9:00 PM 10:00 PM		30	\$1,800.00							

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/24/2012 3:41:38 PM

KRQE-S2

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suzannel@mediastategies.com



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## KRQE-S2

Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Aug 28	Aug 29	Aug 30	Aug 31	Sep 01	Sep 02	
3 Big Brother	PT	Th		\$2,100.00			1				1
9:00 PM 10:00 PM		30		<b>\$2,100.00</b>							
3 Crimetime	PT	Sa		\$600.00					1		1
7:00 PM 8:00 PM		30		<b>\$600.00</b>							
3 KRQE 10p News	LN	M-F		\$1,100.00	1		1				2
10:00 PM 10:35 PM		30		<b>\$2,200.00</b>							
5 Saturday 10p News	LN	Sa		\$325.00					1		1
10:00 PM 10:35 PM		30		<b>\$325.00</b>							
5 Letterman	LF	M-F		\$125.00		1		1			2
10:35 PM 11:35 PM		30		<b>\$250.00</b>							
<b>Station Gross Totals</b>				<b>\$16,275.00</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>2</b>		<b>30</b>

Suzanne Collins

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1580 Lincoln Street, Suite 510, Denver, CO 80203

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Date/Time Sent: 8/24/2012 3:41:39 PM

KRQE-S2

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# Spot Manager: All, 08/28/12-09/02/12



Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/28/12												
Station: KRQE												
	POL/Heinrich fr	201607 M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I11714			5:12:51 AM		\$50.00
	POL/Heinrich fr	201607 M-F 9a-10a	9a-10a	:30	P4	[ALL]	HEINRICH I11714			9:50:35 AM		\$125.00
	POL/Heinrich fr	201607 M-F KRQE News	12p-1230p	:30	P3	[ALL]	HEINRICH I11714			12:05:02 PM		\$275.00
	POL/Heinrich fr	201607 Soap Rotator	(12:30:00 PM	:30	P3	[ALL]	HEINRICH I11714			12:58:11 PM		\$175.00
	POL/Heinrich fr	201607 M-F KRQE News	430p-5p	:30	P2	[ALL]	HEINRICH I11714			4:38:00 PM		\$550.00
	POL/Heinrich fr	201607 M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	HEINRICH I11714			6:41:18 PM		\$1,700.00
	POL/Heinrich fr	201607 LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH I11714			10:06:45 PM		\$1,100.00
												\$3,975.00
												\$3,975.00

Date: 08/29/12

Station: KRQE

	POL/Heinrich fr	201607 Wed Hour 2	8p-9p	:30	P3	[ALL]	HEINRICH I11714					\$1,800.00
	POL/Heinrich fr	201607 M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I11714			5:59:26 AM		\$50.00
	POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30	P3	[ALL]	HEINRICH I11714			8:24:07 AM		\$150.00
	POL/Heinrich fr	201607 Dr. Phil	3p-4p	:30	P2	[ALL]	HEINRICH I11714			3:51:28 PM		\$300.00
	POL/Heinrich fr	201607 M-F KRQE News	4p-430p	:30	P2	[ALL]	HEINRICH I11714			4:16:50 PM		\$550.00
	POL/Heinrich fr	201607 LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH I11714			10:16:26 PM		\$1,100.00
	POL/Heinrich fr	201607 David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH I11714			10:58:30 PM		\$125.00
												\$4,075.00
												\$4,075.00

Date: 08/30/12

Station: KRQE

	POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30	P3	[ALL]	HEINRICH I11714					\$150.00
	POL/Heinrich fr	201607 Dr. Phil	3p-4p	:30	P2	[ALL]	HEINRICH I11714					\$300.00
	POL/Heinrich fr	201607 Thur Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH I11714					\$2,100.00
	POL/Heinrich fr	201607 M-F KRQE News	430p-5p	:30	P2	[ALL]	HEINRICH I11714					\$550.00
	POL/Heinrich fr	201607 David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH I11714					\$125.00
	POL/Heinrich fr	201607 M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I11714					\$50.00
	POL/Heinrich fr	201607 M-F KRQE News	4p-430p	:30	P2	[ALL]	HEINRICH I11714					\$550.00
	POL/Heinrich fr	201607 Price is Right	11a-12p	:30	P3	[ALL]	HEINRICH I11714					\$300.00
												\$4,125.00
												\$4,125.00

Date: 08/31/12

Station: KRQE

	POL/Heinrich fr	201607 M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	HEINRICH I11714					\$1,700.00
	POL/Heinrich fr	201607 M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I11714			5:25:32 AM		\$50.00
	POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30	P3	[ALL]	HEINRICH I11714			8:23:52 AM		\$150.00
	POL/Heinrich fr	201607 Soap Rotator	(1:00:00 PM-	:30	P3	[ALL]	HEINRICH I11714			1:29:01 PM		\$175.00
	POL/Heinrich fr	201607 M-F KRQE News	4p-430p	:30	P2	[ALL]	HEINRICH I11714			4:17:20 PM		\$550.00
	POL/Heinrich fr	201607 M-F KRQE News	430p-5p	:30	P2	[ALL]	HEINRICH I11714			4:47:35 PM		\$550.00
												\$3,175.00
												\$3,175.00

Date: 09/01/12

Station: KRQE

	POL/Heinrich fr	201607 Sat Hour 1	7p-8p	:30	P3	[ALL]	HEINRICH I11714					\$600.00
	POL/Heinrich fr	201607 LN Sa	10p-1035p	:30	P5	[ALL]	HEINRICH I11714					\$325.00
												\$925.00
												\$925.00
												\$16,275.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KRQE-TV      Albuquerque

**Date:**

8/24/2012

I, Media Strategies and Research,being/on behalf of: Martin Heinrich, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED SCHEDULE</b>					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, August 28, 2012			Sunday, September 02, 2012		

**Total Charges: \$16,275.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, August 24, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title